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(Tokyo – 31st August, 2009) - From 8 to 9 September, 2009, NEC Corporation (NEC) will be present at the 4th annual LTE Asia 2009, held in Hong Kong, to discuss strategies and challenges on LTE related technologies, deployment scenarios, business planning and evolution plans towards LTE and future high speed data services. The conference is one of several notable LTE focused events following the LTE World Summit held last May in Berlin, Germany. (*1)

During the conference, Mr. Kazuya Hashimoto, General Manager of the Mobile Radio Access Network Division, NEC Corporation, will present the best LTE migration scenarios. Presenting at 2.25pm on 8 September, Mr. Hashimoto will examine various types of migration scenarios in relation to Asia's diverse mobile markets. Thanks to the high performance and cost efficiency of LTE technology, LTE can be effectively deployed alongside 3G networks in developed regions as well as with 2G technologies in emerging markets. NEC has been selected for the development and production of LTE equipment by several of the world's leading mobile operators, including W-CDMA and CDMA operators. (*2)

Mr. Hashimoto will also participate in a roundtable discussion on viable migration options for 2G operators. The roundtable discussion will take place on 8 September at 4.55pm and will seek to answer questions that include, "Is 3G/HSPA+ a necessary interim step?" and "Why would an Asian operator newly invest in EV-DO, HSPA/HSPA+ when the first commercial LTE products will be available later this year?"



NEC's new LTE wireless base stations are built in compliance with 3GPP (*3) mobile communications standards. In addition to featuring the world's top level amplifier efficiency, the systems can also be efficiently constructed and operated in an environmentally friendly way through the adoption of a variety of new technologies, including SON (Self Organizing Network).

"NEC shares our accumulated experience and know-how through a wide variety of network and IT projects in Asia and throughout the world," said Hashimoto. "NEC's LTE offers cost effective, seamless LTE migration scenarios in order for future broadband networks to synchronize with market needs. Looking forward, NEC is seeking to drive the development of LTE systems and to contribute to the construction of mobile networks through next generation communication systems."

(*1)

NEC heads to Berlin for the LTE World Summit 2009, 13 May, 2009

<http://www.pressroom.nec europe.com/content/Detail.aspx?ReleaseID=558&NewsAreaID=2>

(*2)

NEC Selected as Vendor for NTT DoCoMo's Super 3G Wireless Base Station Equipment

<http://www.nec.co.jp/press/en/0712/1001.html>

NEC chosen to supply Core Systems supporting NTT DoCoMo's Next Generation Mobile Phone Network, Super 3G

<http://www.nec.co.jp/press/en/0809/0802.html>

NEC Selected by KDDI as an LTE Wireless Base Station Vendor, August 20, 2009

<http://www.nec.co.jp/press/en/0908/2001.html>

(*3)

3GPP: 3rd Generation Partnership Project

About NEC Hong Kong Limited

NEC Hong Kong Limited has a long and eventful history in Hong Kong since its establishment in 1984 and has been expanding its activities rapidly to meet the growing customer demand in Hong Kong, Macau and Mainland China. Dedicated to information and communication technologies, NEC provides advanced display & visual products, server & storage and telecommunication devices. NEC also plays a leading role in business solutions for security & border control, unified communication and IT platform, as well as services of IT consulting, networking and outsourcing. With a full range of technical experts and resources, we achieve professional customization in response to the dynamic needs of customers in various industries. With our extensive products and services, we continuously develop beneficial values for customers globally and become the one-stop answer for innovative technological excellence.

For more information, please visit www.nec.com.hk.

