

For Immediate Release

New ultra short-throw projector for education and business sector NEC NP600S LCD Projector

(Hong Kong – 14th May, 2009) NEC today announced a new portable short throw projector – NP600S, which addresses the needs of educational facilities, small to medium sized businesses and corporate applications that require a short throw distance in classrooms and conference rooms. NP600S provides a 1024 x 768 native resolution at 2600 lumens. Each has a contrast ratio of 600:1 and provides up to 4000 hours of lamp life in ECO Mode™.



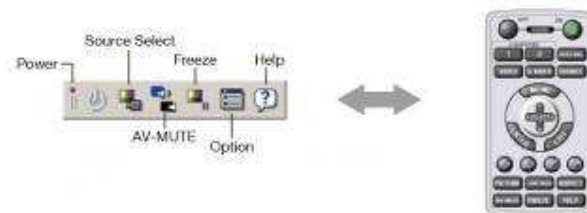
Ultra short focus projection

NP600S portable projector is a standout product for rooms that have little projection space but require bright images and easy-to-use technologies. The fixed short-focus lens enables ultra short distance projection. For an 80-inch screen, it is possible to project from a distance of 1.20m, so that the projector can be set on a desk in the classroom or used in a meeting corner.



Virtual Remote Function

The unique Virtual Remote function allows all the projector settings to be directly computer controlled using the VGA cable. It can simply be installed onto any computer. The software interface has been created to mimic an actual remote control unit with key buttons. Such functionality is particularly important for the education sector where the projector is generally used by multiple people and a single remote control unit is too limited. It also avoid any inconvenience caused by switching on or off for a fixed installation-projector.



Wired LAN Connectivity

NP600S has been equipped with a function allowing the programming of user-defined operating times so as to automatically switch them on and off. This can be set using the projector itself or via software-control over the entire network. Automatic error messages are also sent to the system administrator when a fault occurs indicating the source of the error, which makes maintenance of the devices significantly easier. The PC Control Utility Pro 4 software can be downloaded free of charge from NEC homepage. (<http://www.nec-display.com/dl/en/>)

Auto power on (AC / Computer Input)

The affordable portable projectors include automatic technologies that are essential and easy to use. The Auto Power ON via RGB (15-pin) input eliminates the need for a remote control by automatically turning the projector on when a signal is detected. AutoSense™ technology intuitively syncs the projector with most computer signals and features one-touch image optimization. This enables quick setup for users that need fast functionality.

The NP600S projector includes the following features:

- Short throw, which allows use with whiteboards and creates a 77" diagonal image from a mere 3 feet, 10 inches
- Virtual Remote (DDC/CI), which controls the projector directly from a computer without the need for additional control cables
- Closed captioning, which enables users to display text information for the hearing impaired
- Automatic Vertical Keystone Correction, which allows the projector to be tilted up or down and still produce a square image without the need to make manual image adjustments
- ECO Mode technology, which increases lamp life up to 4000 hours while lowering power consumption and noise level (29dB) for nearly silent operation
- Powerful 7-watt speaker, which fills the volume requirements for most classrooms and large conference rooms



Specification

	NP600S
LCD Panel	0.63 inch LCD with Micro Lens Array
Resolution	XGA (1024 x 768)
Projection Distance	0.9m to 1.7m
Aspect Ratio	4:3
Contrast Ratio	600 : 1
Brightness (ANSI lumens)	2,600ANSI
Lamp Life (Eco Mode)	3000H (4000H)
Quietness (Eco Mode)	35dB (29dB)
Image Size	60 to 110 inch
Power Consumption	325W – Normal 240W – Eco 11W – Standby 3W – Power-saving
Built-In Speaker	7W Monaural
Input Terminals	RGB 1 (Analog): 15 pin DVI-I w/ HDCP Video 1: RCA Video 2: S-Video
Dimension (W x H x D)mm	308 (W) x 136 (H) x 301 (D) mm
Weight	3.3Kg
Suggested Price	HK9,600

For enquiry, please call 2795-5333 or visit www.nec.com.hk

About NEC Hong Kong Limited

NEC Hong Kong Limited has a long and eventful history in Hong Kong since its establishment in 1984 and has been expanding its activities rapidly to meet the growing customer demand in Hong Kong, Macau and Mainland China. Dedicated to information and communication technologies, NEC provides advanced display & visual products, server & storage and telecommunication devices. Through customization of specific needs, NEC also plays a leading role in business solutions of security & border control, unified communication and IT platform, as well as services of IT consulting, networking and outsourcing. With a full range of technical experts, we have the resources in response to the dynamic needs of customers in various industries. With our extensive products and services, we are ready in providing continuous values to customers globally. NEC is the one-stop answer for innovative technological excellence.

For more information, please visit www.nec.com.hk.

