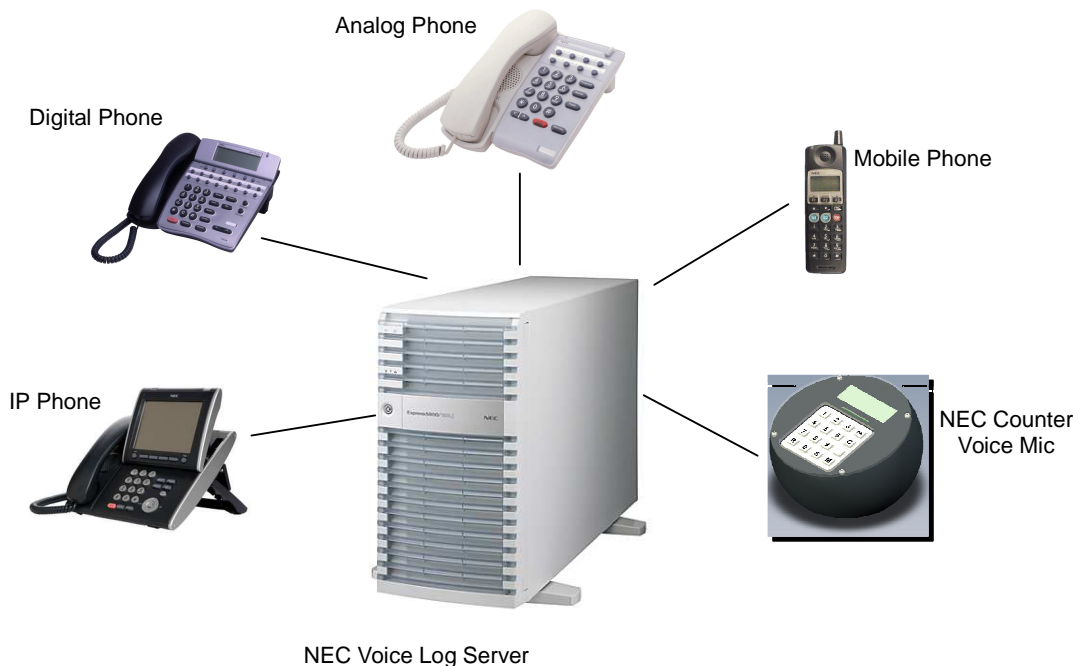


For Immediate Release

**NEC unveils [Real time Audio Recording System]  
Custom-made for Banking & Finance Sector  
A perfect system to match with Hong Kong Monetary Authority guidelines**

(Hong Kong – 15<sup>th</sup> April, 2009) NEC today announced a long-awaited product, **Real Time Audio Recording System**, which is custom-made for Banking & Finance sector. The system not only tailor to meet the new requirements released from Hong Kong Monetary Authority (HKMA), for audio recording the conversations conducted during the risk assessment and sales process of investment products, it is also aiming at protect both banking and customers' assets and benefits. No matter by any ways of conversation, NEC Real Time Audio Recording System will record all the contents received and save directly onto the centralized voice recording server owned by the bank/ finance sector itself, all customers' personal data will be safeguarded with the highest security, maintaining customers' benefits to be the top priority. Such an unbeatable system enable banks and finance organizations continue to build up its reputation as a solid, trust and customer oriented. This market-leading product featured with unique technology and functionality, is outstanding from the market for dollar-to-dollar and feature-to-feature.



NEC is one of the world's leading providers of telecommunication products and solutions, empowered by innovation, NEC solutions, products and services are backed by the leadership and expertise of one of the most successful global companies, conducting business for more than 100 years. We strive to provide the most suitable solution to our customers. The newly released **Real Time Audio Recording System** is an integrated multifunctional recording solution, which perfectly satisfy the needs of the bank / financial sector as well as their customers, ensuring that their customers are fully understanding the content and risk of the investment product, which helps to develop a deeper and more satisfying links between customer and banking/financial sector.

**Features:**

- Extensive ways of recording, including analog phone, digital phone, IP phone, mobile phone or face-to face conversation
- The whole conversation will record into 1 centralized server owned by banking/finance organization
- The entire system starting from recording, saving to reviewing is highly protected with encryption.
- Allow search, monitor and review call records through web interface or authorized computer
- All the functions totally meet the requirement requested by HKMA.

NEC's Real Time Audio Recording System guarantee to record all conversation between the sales agent and the customers, it could be done through analog phone, digital phone, IP phone, mobile phone or face to face conversation. The entire conversation will be saved and filed onto the central database of the bank, to ensure the customer understood clearly the product and service rendered. Most importantly, strengthens the trust between each other. The system, tailored for service counter of branch, is able to record the face to face conversation by simply using the NEC Counter Voice Mic, this counter voice mic is equipped with an encryption function and a display for instruction, sales agent needs to input their staff number and designated password to start recording the conversation. When conversation ends, system will generate a unique index number and shown on the display. This unique index number reference the case to be written on the document. Meanwhile, the whole conversation is saved at the centralized voice recording server. For different occasions, the mobile voice log can be used as a stand alone device when connection is not available, the only different procedure is to connect the voice mic back to the system network after recording, and the saved conversation will automatically upload to the centralized server. The encrypted mobile voice mic only allow authorized person via password to upload or obtain any content, safeguard personal data of clients as confidential. The NEC Voice recording server allow authorized supervisor to live monitor call records and all sales process of investment products through web interface or with authorized computer, safeguarding customer benefits.

Tailor-made to meet new requirements requested from HKMA, NEC Real Time Audio Recording System is designed to fully meet HKMA's requirements, aiming at protect the privacy and benefits of both customer and banking/finance sector. Under the new requirements, HKMA requests all conversations conducted during the risk assessment and sales process of investment products should be recorded and able to trace back, also sales process should be monitored by authorized staff.

First of all, NEC Real Time Audio Recording System is a real time recording system that the entire conversation will be directly recorded and saved onto the bank/financial sector's own centralized server, no third party will get involve in the whole process, it is completely owned by the bank/finance sector itself. Only authorized person or computer can access or review, strictly avoid leakage of customers' privacy. Besides, only authorized person is allowed to search, review and monitor the calls record through web interface or authorized computer, highly encrypted procedure protect all the information in the server, as a result, protect investors' interest. NEC Real Time Audio Recording System is applicable to different telecommunication network with simple installation procedure, greatly reduce installation costs, assist and speed up bank/finance sector to meet HKMA's requirements, and most importantly to enhance customer service and confidence.



### About NEC Hong Kong Limited

NEC Hong Kong Limited has a long and eventful history in Hong Kong since its establishment in 1984 and has been expanding its activities rapidly to meet the growing customer demand in Hong Kong, Macau and Mainland China. Dedicated to information and communication technologies, NEC provides advanced display & visual products, server & storage and telecommunication devices. Through customization of specific needs, NEC also plays a leading role in business solutions of security & border control, unified communication and IT platform, as well as services of IT consulting, networking and outsourcing. With a full range of technical experts, we have the resources in response to the dynamic needs of customers in various industries. With our extensive products and services, we are ready in providing continuous values to customers globally. NEC is the one-stop answer for innovative technological excellence.

Being one of the main providers of telecommunication products and solutions in early days of telecommunication, NEC has established a strong reputation in hotel industry. Over 65% hotels adopted the all-in-one telecommunication products and solutions from NEC.

For more information, please visit [www.nec.com.hk](http://www.nec.com.hk).

