

For Immediate Release**NEC's Energy Saving Server - Express5800 / ECO CENTER
Deployed in NTT Com Asia's New Data Center in Hong Kong**

(Hong Kong – 18th March, 2009) – NEC Hong Kong Limited today announced that NTT Com Asia Limited (NTT CA) will deploy NEC's Express5800/ECO CENTER (*1) in order to reduce the energy consumption of its Hong Kong data center located in Tai Po.

NTT CA offers a full range of services, not only for local enterprises, but for companies operating in Asia as well. In April 2009, NTT CA plans to roll out new Virtual Office Hosting Services, built on a solid foundation of NEC's ECO CENTER, and provide its Asian customers with secure access to virtualized server resources at any time or any location.

The energy saving server, customized for using in NTT CA's Hong Kong data center, contains 30 servers, or 120 cores, and supports virtualization software, including VMware(R) ESX 3.5 (*2), and realizes a substantial reduction in power consumption by optimally allocating application tasks according to operational loads.

While striving to further reduce the power consumption in its data center, NTT CA hopes to provide new service offerings using virtualization technologies. Based on NEC's experience and expertise in developing energy saving and virtualization technologies, NEC ECO CENTER is the perfect solution to accommodate customer needs.

Furthermore, in consideration of the opportunities presented by cloud computing, NEC delivers the Express5800 series of servers covering two primary areas: 1. Consolidated computing environments, such as data centers attempting to tackle power and heat issues, and 2. Multi-site computing environments including remote branches looking for space-saving systems with superior customization.

(*1) NEC Express5800 / ECO CENTER

On 18th November, 2009, NEC has launched the energy saving server, NEC ECO CENTER. It outperformed the same class server by saving 55% of energy, 50% of space and reducing weight of 58%.

<http://www.nec.com.hk/web/nechk/press>

(*2) Company and product name listed in the above text are registered trademark or trademark of the listed company

For enquiry, please call 2795-5533 or visit www.nec.com.hk

About NEC Hong Kong Limited

NEC Hong Kong Limited has a long and eventful history in Hong Kong since its establishment in 1984 and has been expanding its activities rapidly to meet the growing customer demand in Hong Kong, Macau and Mainland China. Dedicated to information and communication technologies, NEC provides advanced display & visual products, server & storage and telecommunication devices. NEC also plays a leading role in business solutions for security & border control, unified communication and IT platform, as well as services of IT consulting, networking and outsourcing. With a full range of technical experts and resources, we achieve professional customization in response to the dynamic needs of customers in various industries. With our extensive products and services, we continuously develop beneficial values for customers globally and become the one-stop answer for innovative technological excellence.

For more information, please visit www.nec.com.hk.

