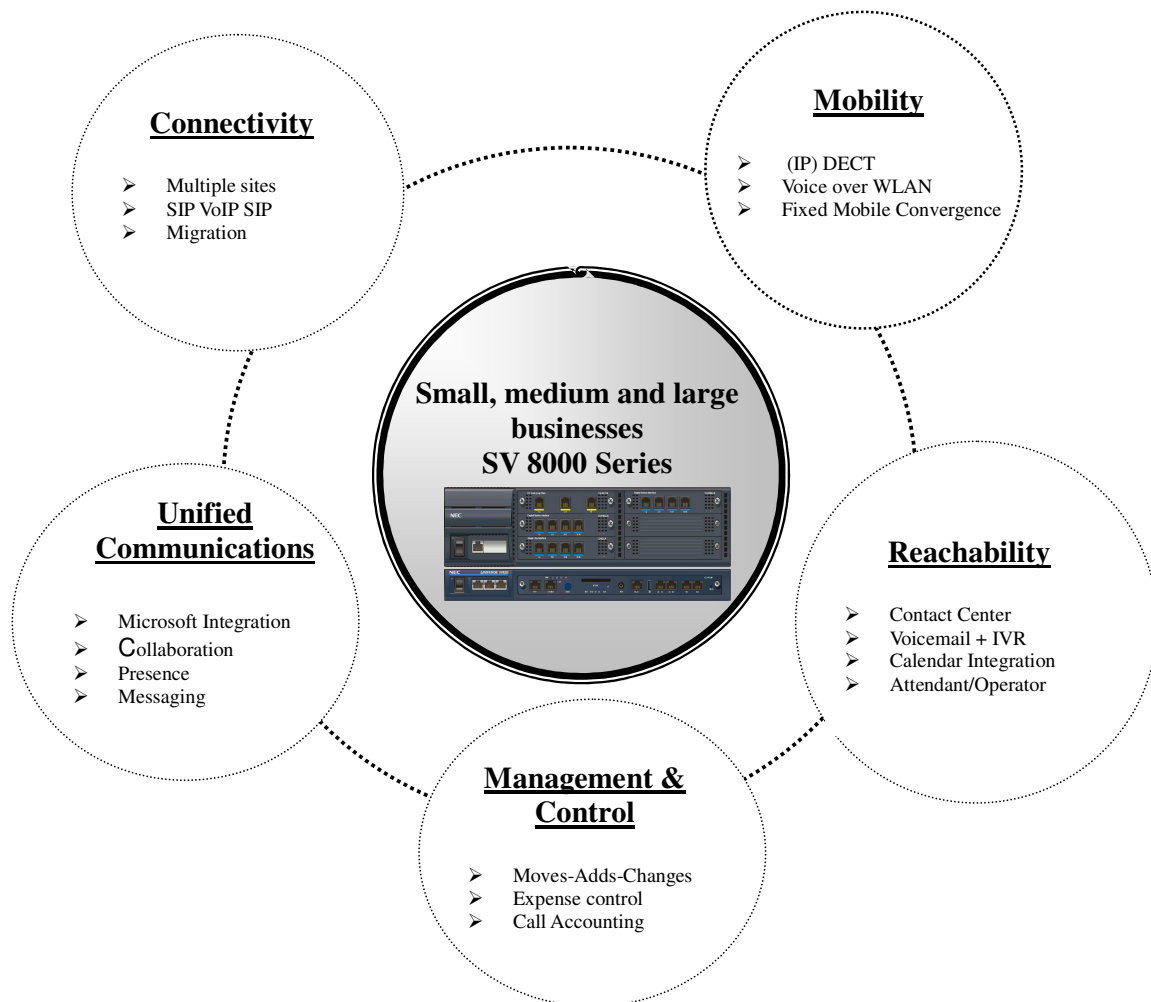


Press Release, For Immediate Release

Launches UNIVERGE® SV8000 series A customized communication platform for your business

(Hong Kong – February 16, 2009) – NEC Hong Kong Limited announced today it is bringing to market a new series of communication servers, **UNIVERGE® SV8000 series**, which help businesses customize the communication platform best fit to user needs, and bring the brand-new experience to the terminal user, providing comprehensive information and communication technology (ICT) integrated system:





The new communication servers- UNIVERGE® SV8100, SV8300 and SV8500, help companies build a foundation for the UNIVERGE360 approach to unifying business communications, in which people's roles determine the technology, not the reverse. These are robust, feature-rich communication servers that are completely scalable and flexible to meet any size of enterprise's communications application that enables to improve their product and services. Most importantly, enable to maximizing productivity, enjoying high returns on investment and offering investment protection. Features include calling number and name display, conferencing, soft keys, voicemail, unified messaging, speed dialing and support for wireless handsets and soft phones.

The new solution supports the latest generation of NEC's UNIVERGE® Desktop Digital Terminals, the UNIVERGE® DT300 series and UNIVERGE® Desktop IT Terminals, the UNIVERGE® DT700 series. These innovative new terminals move the standard desktop phone to the next level with an extensive feature set and modular design. The UNIVERGE® DT Series terminals provide intuitive interfaces, high return on investment (ROI), SIP support, XML open interface support and productivity-enhancing features such as menu-driven soft key functions and easy-access function keys.

"Our working environment is rapidly changing; each company relies on communications to meet critical business needs, and more importantly, solutions and technology that streamline the organization with their expansions. NEC understands these challenges and continually innovate different solutions to help business meet and surpass their operational and business objectives." said Mr. Ray Cheung, General Manager, Business Solution & Services of NEC Hong Kong Limited.

The revolutionary modular design allows for combinations that fit almost any organization's need. By identifying the roles of their employees and tailoring the various communications solutions to best fit the enterprise, business are able to maximize productivity and enjoy high return on investment with the UNIVERGE® SV8100, SV8300 and SV8500 communication servers and the new modular IP and digital terminals.





UNIVERGE® SV8000 Series: SV8100, SV8300 & SV8500

UNIVERGE® SV8100

Whether your business is small or medium-sized, NEC's UNIVERGE SV8100 Communications Server provides the flexibility to meet all of your communication needs. This powerful, feature-rich solution is completely scalable and can be expanded for future growth.



UNIVERGE® SV8300

The UNIVERGE SV8300 Communications Server is a robust, feature-rich solution that can be expanded to meet a medium-sized business's communications needs for both today and tomorrow.



UNIVERGE® SV8500

A Next-Generation Server for Pure IP or Converged Hybrid Networks. NEC's UNIVERGE SV8500 Communications Server is the optimal product for a pure IP or converged hybrid network.



For enquiry, please call 2733-5533 or visit www.nec.com.hk

About NEC Hong Kong Limited

NEC Hong Kong Limited has a long and eventful history in Hong Kong since its establishment in 1984 and has been expanding its activities rapidly to meet the growing customer demand in Hong Kong, Macau and Mainland China. Dedicated to information and communication technologies, NEC provides advanced display & visual products, server & storage and telecommunication devices. Through customization of specific needs, NEC also plays a leading role in business solutions of security & border control, unified communication and IT platform, as well as services of IT consulting, networking and outsourcing. With a full range of technical experts, we have the resources in response to the dynamic needs of customers in various industries. With our extensive products and services, we are ready in providing continuous values to customers globally. NEC is the one-stop answer for innovative technological excellence.



Best Ubiquitous Networking
(Mobile Enterprise Solution) Award
最佳無間斷網絡(流動企業方案)獎



Best Business (Product) Silver Award
最佳商業系統(產品)銀獎



Best Business (Application) Certificate of Merit
最佳商業系統(應用)優異證書